The European Union's Promoting Sustainable Consumption & Production programme For Vietnam

SUSV

Sustaining Vietnam Shrimp

SUSTAINABLE AND EQUITABLE SHRIMP PRODUCTION AND VALUE CHAIN DEVELOPMENT IN VIETNAM

Vietnam shrimp production provides livelihoods for over a million of people and improves income for small scale producers who are accounting for more than 80% of Vietnam shrimp production. However the booming of shrimp industry which relies on saline water ecology has been associated with serious environmental and social impacts. The linkage and relationship between various shrimp value chain actors has been fragmented and inefficient, which negatively affects product quality and traceability that decreases the competitiveness of Vietnam shrimp products globally. Limited access to financial resources of small scale producers and SME processors is also a barrier for them to expand production and comply with required standards.

Objectives

The Sustainable and Equitable Shrimp Production and Value Chain development in Vietnam project promotes sustainable economic prosperity and poverty reduction in Vietnam through improving social and environmental impacts of shrimp production and related activities in its value chain. The project targets to the following objectives:

Specific objective 1: Facilitate the adoption and practice of p-SIA/B-EIA of ASC and CSR standards by shrimp producers and processors;

Specific objective 2: Improve access to finance and production efficiency through applying better production management practices and enhancing efficient use of natural resources (energy/water).

Specific objective 3: Empower small scale shrimp producers to be well organised, to demand better conditions by influencing other value chain actors and government;

Specific objective 4: Advocate for the application of Sustainable Consumption and Production criteria in government's value chain credit policy.

switchasia PROGRAMME funded by

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OXFAM ICAFIS

Co-funding and Implementing partners

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MAIN ACTIVITIES

Building the capacity of 600 small scale shrimp producers and 30 SME processors in application of p-SIA and B-EIA criteria of ASC and CSR standards through direct technical support and brokering partnership with relevant stakeholders for training, guiding, sharing experience and proxy audits.

Building the capacity of 600 small scale shrimp producers and 30 SME processors in improving their production efficiency through technical guidance on efficient management practices and technologies; brokering partnership with technologies providers and related stakeholders, piloting, sharing experience.

Supporting 200 small scale producers/processors to access to financial resources through providing direct support on developing business plan against Financial Institutions' loan assessment; brokering partnership with FIs, building capacity for banks' staff integrating Sustainable Consumption and Production promotion in loan assessment, introducing innovative financing solutions (ESCO model, TRUST fund)

Supporting producer groups to become organised, empowered to gain improved access to technical and market information, management solutions and commercial skills and benefits from equal sharing and win-win collaboration with value chain actors. This is done by training, experience sharing, study tour, trading facilitation and market access

Promoting the implementation of government's credit policy on value chain linkage model for agriculture value chain by developing and integrating sustainable criteria for Sustainable Consumption and Production , value chain development, resilient into loans assessment, building capacity for banks'staff, advocacy to the State bank and D-FISH (Directorate of Fishery) for detail guidance/regulation on sustainable shrimp value chain development assessment for loans application.

EXPECTED RESULTS

1) 600 shrimp producers of 30 collaborative producer groups comply with p-SIA and B-EIA criteria of ASC and 50% of these groups practise VietGAP ; 30 processors/ exporters adopt CSR norms (SA8000, ASC).

2) 600 shrimp producers/processors improve management practices and/or technologies for more efficient production, including optimised use of natural resources.

3) 200 shrimp producers/processors have access to Government's credit policies to promote sustainable aquaculture development.

4) 4 shrimp producer groups/associations are strengthened and have enhanced sustainable production with equitable benefits sharing, especially for small scale producers.

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p-SIA: participatory social impact assessment; B-EIA: biodiversity environment impact assessment; ASC: Aquaculture Stewardship Council; CSR: Corporate Social Responsibility
ESCO: Energy Service Company
VietGAP: Good Agriculture Practice of Vietnam

Project title: Sustainable and Equitable Shrimp Production and Value Chain development in Vietnam
Short title: Vietnam Sustainable Shrimp Value chain (SusV)
Location: Soc Trang, Bac Lieu and Ca Mau in Mekong Delta of Vietnam
Duration: March 2016 - February 2020
Budget: EUR 2,507,748.55
Donor:
+ European Union (80%);
+ Oxfam/ICAFIS (20%)
Target groups: 30 shrimp producer groups (with 600 producers); 30 SME processors; local governments of 3 provinces; local banks, technologies suppliers.
Beneficiaries: 20,000 shrimp producers; 25,000 labourers of SME processors, 20,000 inhabitants of 40 communes in 3 targeted provinces
Partners:
+ Oxfam
+ International Collaborating Centre for Aquaculture and Fisheries Sustainability (ICAFIS), Vietnam.

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